

self-care

excellence awards

sponsorship
prospectus

13 November 2025



About CHP Australia

CHP Australia is the peak industry body and not-for-profit representing the manufacturers and distributors of consumer healthcare products including non prescription medicines.

Our members market products such as analgesics, cough/cold, vitamins, sunscreens, etc. These are available over the counter in pharmacies, supermarkets.

our purpose

To advance
consumer
health through
responsible
self-care.

90%

**of Australians shop
for non-prescription
medicines regularly**

\$10b

Domestic Sales

\$2b

Export Revenues

10k

People Employed



CHP Australia members

Ordinary Members

abbvie

arrotex
— PHARMACEUTICALS

aspen
PHARMACARE



BAXTER
Laboratories



COMBE

ego
the science
of healthy skin™

ENSIGN
LABORATORIES

HALEON



inova
pharmaceuticals



symbion

Tismor.
HEALTH & WELLNESS



Associate Members

THE 6A AGENCY

AEA
Archer Emery & Associates

AVICENNA
CONSULTING

brand medicine
international
compound your potency



cencora
PharmaLex

Circana.

CUBE²

eurofins
Dermatest

Engel, Hellyer &
Partners Pty Ltd

gadens

HEALTH
INGREDIENTS
CO.

iLG
iLearning Group

IQVIA

NEXUS
PUBLIC AFFAIRS

PATHWAY
INTERNATIONAL PTY LIMITED

pharma
to market

Purvis
Regulatory Consulting



stratosphere

SA



ward 6

ENA
TECHNOLOGIES
Your Partner in Scientific Success

self-care excellence awards

The Self-Care Excellence Awards honour excellence within the consumer healthcare products industry.

The Awards aim to recognise marketing and sales best practice, new products innovation and sustainability initiatives which have contributed to excellence in self-care during the past year.

Marketing Campaign

The marketing campaign for the awards is well underway and while award entries close in August, marketing will continue right up until the event day. Sponsors of the awards will be featured across the marketing campaign and throughout the conference.

Why Sponsor?

This event brings together the self-care industry, including manufacturers and creative agencies that support and build the sector. CHP Australia will be bringing together a broader range of attendees interested in the ongoing development of the sector.

event details

Date:

13 November 2025

Time:

6:00pm - 10:00pm

Place:

CBD, Sydney

CHP
AUSTRALIA
2024
Self-Care
Excellence Awards

Pharmacy
Most Trusted Partner
with sales under \$100M

Viartis

17 Awards across four categories



Top reasons to sponsor

- Align your brand with CHP Australia – the leading voice of the self-care sector.
- Opportunity to be announced as the Award Category Sponsor – demonstrating your commitment to the sector and alignment to CHP Australia.
- Recognition as an industry leader and partner in the self-care sector.
- The ability to connect with key decision makers and influential businesses in the sector.
- Make new industry connections and generate business leads.
- Inclusion and promotion in the self-care excellence awards marketing campaign to CHP Australia's database of more than 6,000 plus 900+ member contacts.
- Leverage opportunities throughout the year with an annual partner.

Sponsorship Packages

major awards sponsor

\$6,000

excluding GST

Limited to one
Sponsor

awards sponsor

\$3,000

excluding GST

bespoke sponsor

Limited Bespoke
Opportunities
available

To discuss these sponsorship opportunities, reach out to:

David Low: david.low@chpaustralia.com.au

Self-Care Excellence Awards Sponsorship Benefits

A	Major Sponsor \$6,000	Sponsor \$3,000
AWARDS DINNER		
Awards dinner registration	8	4
Awards dinner table - priority location	Priority 3	Priority 4
Awards Introduction (on stage)	3 Awards	2 Awards
Selection of award categories	Priority 1	Priority 2
MARKETING		
Inclusion on all marketing collateral	✓	
Brand assets for you to promote the sponsorship	✓	✓
eDM: Advertorial	✓	
Pull up banner displayed (you provide banner)	✓	✓
Logo on Media Wall	✓	
Social Media: Dedicated thank you message	✓	
Inclusion in awards social media marketing	✓	
Photos post the event	✓	✓
Website: logo with hyperlink	✓	✓
First right of refusal for 2026 Awards	✓	
Digital profile during the awards ceremony (on screens)	✓	✓



Sponsorship & Partner Program Application Form

Complete this sponsor application form and email to david.low@chpaustralia.com.au

Contact Details

First Name:	Surname:
<hr/>	<hr/>
Position:	Company:
<hr/>	<hr/>
Phone Number:	Email:
<hr/>	<hr/>

Packages

Please tick package of interest

Awards major sponsor	\$6000	<input type="checkbox"/>
Awards sponsor	\$3000	<input type="checkbox"/>
Bespoke opportunity	-	<input type="checkbox"/>

You will continue to be updated on relevant information such as sponsorship deadlines.

Important note on all packages:

- Prices listed do not include GST.
- Confirmation of sponsorship is upon receipt of payment. CHP Australia must receive payment to secure your involvement and prior to any benefits being delivered by CHP Australia.
- All advertisements and promotional items must be submitted to CHP Australia for approval prior to the events. No materials will be included unless they have been approved by CHP Australia. If any material contains an advertisement for therapeutic goods, then that material must comply with the Therapeutic Goods Advertising Code and the CHP Australia Code of Practice.
- Materials visible to Executive Roundtable Lunch, 50th Anniversary and Awards attendees must be appropriate and not offensive. Any inappropriate or offensive material will be removed.

Terms and Conditions

Consumer Healthcare Products Australia (CHP Australia), ABN 55 082 798 952 ("the Organiser") is conducting the CHP Australia Roundtable Lunch, 50th Anniversary and Self-Care Excellence Awards 2024 ("the Awards").

The person(s) or company identified as the Sponsor in the Application Form ("the Sponsor") wishes to participate in the Roundtable Lunch, 50th Anniversary and/or the Self-Care Excellence Awards and has applied to the Organiser for the right to one or more of the sponsorship and partner program opportunities on these terms and conditions ("these terms").

All information contained in this prospectus is current at the time of printing.

Agreement

The agreement between the Organiser and the Sponsor is formed when the Organiser accepts the signed application and when full payment is made to the Organiser.

The organiser reserves the right to refuse any application. If an application is refused, the Organiser will refund any payments made as soon as reasonably practicable.

Sponsorship

The organiser agrees to provide the sponsorship and/or annual partner opportunities to the Sponsor in accordance with the Prospectus.

Total costs and charges are payable to the Organiser at the time of confirmation of sponsorship. If the Sponsor fails to make a payment when it is due, the Sponsor will automatically forfeit their sponsorship opportunity.

The Organiser

The Organiser agrees to hold the events as described in the Prospectus, however, reserves the right to postpone

or vary any aspect of the Awards if circumstances necessitate such action.

The Organiser has the right to take and retain photographic/video images of the sponsorship activities and sponsorship materials.

The Organiser will accept no liability for loss or damage.

Insurance and Liability

Sponsors attend the venue at their own risk.

To the extent permitted by law, the Organiser accepts no liability for any loss, damage or injury that may occur during the Roundtable Lunch, 50th Anniversary and Awards.

Sponsors must maintain public liability insurance to cover their involvement with the Roundtable Lunch, 50th Anniversary and Awards.

Sponsors agree to release and indemnify the Organiser from and against all direct and indirect costs, damages and losses (including costs of settlement) suffered as a result of any action, proceeding, claim or demand which may be brought or made against the Organiser, or the Organiser's Personnel, for any damage or loss suffered by any person or organisation as a result of any act, omission or default by the Sponsor.

Cancellations

If a Sponsor wishes to cancel their involvement in the Awards, a request must be submitted to the Organiser in writing. When a cancellation request is received by the Organiser, the Organiser will take reasonable steps to resell the sponsorship. If the sponsorship is resold, then the Organiser will retain 25% of payment due for the initial purchase and will refund the balance to the cancelling party. If the sponsorship is not resold, the Organiser will retain the full payment.

Sponsor's representative (Full name):

Signed by Sponsor's representative:

Date:
